



## GOVERNOR'S COMMISSION TO PREVENT VIOLENCE AGAINST WOMEN

### MINUTES

### OUTREACH & AWARENESS COMMITTEE

November 9, 2015

2:00 PM

1700 W. Washington Street, Suite 230  
Phoenix, Arizona 85007

A meeting of the Governor's Commission to Prevent Violence Against Women's Victim Services Committee was convened on October 20, 2015 at 1:00 p.m. at the Arizona Homeland Security Conference Room, 1700 West Washington, Suite 210 Phoenix, Arizona 85007. Notice having been duly given. Present and absent were the following members of the Committee.

#### Members Present

Lt. Gov. Monica Antone (Chairperson)  
Allie Bones  
Laura Guild  
Kirstin Flores  
Patricia George

Diane Umphress (Phone)  
Jerald Monahan (Phone)

#### Members Absent

Judge Rachel Torres Carrillo  
Nicole Bidwill

#### Staff Present and Guest Present

Myriah Mhoon (GOYFF)

#### 1. CALL TO ORDER

The meeting was called to order at 2:04 p.m.

#### 2. INTRODUCTIONS

The members of the Committee provided a brief introduction.

#### 3. APPROVAL OF MINUTES- SEPTEMBER 4, 2015

Chair Lt. Gov. Monica Antone asked the Committee members if there were any corrections to the September 9, 2015 meeting minutes; there were no correction. A Committee member motioned to adopt the minutes of September 4, 2015 as drafted. Another committee member seconded the motion. The motion passed by unanimous vote.

#### **4. DISCUSSION: Review of the Lighting AZ Purple Event**

GOYFF asked for highlight and comments of the event. They want to start the planning for next year's event in March. Home Depot wants to be involved next year's event.

Kirstin Flores – Commented on she liked the television screens.

Allie Bones- Suggested that they have sign language interpretation.

Lt. Gov. Monica Antone – Was concerned about no escorts to take people back to the cars.

Myriah Mhoon – Wants to have more vendors for the pre-event.

Allie Bones – Give providers more ability bring resources. She also agreed that people need to feel safe in going to their cars. She also mentioned that kids should be highlighted in the program. Allie also suggested that they determine the theme or call to action.

Myriah Mhoon– Said Home Depot will work to create more of a message.

Allie Bones – Mentioned that a Phoenix City Council Member who was sitting on stage was not recognized.

Allie Bones – Made a comment on where the Commissioners should sit. Recommended that seating be designated.

Myriah Mhoon – There was some confusion around the Check In table and the Welcome Table.

Allie Bones – She was impressed with number of people who attended. That chairs were available and the Glow Sticks were great.

Full group talked about the start time, maybe later as it will be easier to see the Purple Dome after dark.

Myriah Mhoon– Asked about having the food trucks. Seem like the day of the week it fall on next year will influence how to plan the event.

Allie Bones – Asked about having a walk, then a pre-event reception.

Lt. Gov. Monica Antone – Mentioned getting T-shirts.

#### **5. SEXUAL ASSULT AWARENESS MONTH**

Myriah Mhoon wanted input on what to do the SA month in April.

She talked about collaboration with ASU and perhaps a walk to on Tempe Town Lakes.

Allie Bones suggested a symposium or films or documentary

Laura Guild– ASU Downtown Campus has not awareness events on campus in past so might want to collaborate with them.

Kirstin Flores – Might want to highlight U of A Oasis program.

Myriah Mhoon – Social media should be a part of the plan. Something on campus using a social media campaign. Student could come up with signs.

Allie Bones – Suggested a public art display

Patrice George – Focus on universities and see what the universities have already planned.

Laura Guild- Asked if the Youth Commission would be part of any event?

Allie Bones – Mentioned again the idea of a symposium or a breakfast.

Lt. Gov. Monica Antone – The three universities should be included with a focus on how issue impacts minorities. Perhaps a campus symposium. Also suggested that the Governor send a message that would show concern about impact of SA.

Myriah – Will contact Universities. They should be encouraged to give credit to those who participate.

**6. COMMITTEE NEXT STEPS**

Lt. Gov. Monica Antone – Would like to focus on schools and prevention. Social media and events which are promoted on social media.

**7. CALL TO THE PUBLIC**

No public comment.

**8. ADJOURNMENT**

The meeting was adjourned at 2:56 PM.

DRAFT